

### **INVESTOR RELATIONS** SEPTEMBER 2022



### Forward Looking Statements and Non-GAAP Reconciliation

The statements made during this presentation, including the answers to your questions, may include information that the Company believes to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements involve risk and uncertainties that may cause actual results or events to differ materially from those expressed or implied in such statements. Those risks include, among other things, matters that the Company has described in its earnings release and in its filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q. The Company does not undertake any ongoing obligation, other than that imposed by law, to publicly update or revise any forward-looking statements to reflect future events, information, or circumstances that arise after this presentation. In addition, this presentation contains time sensitive information that reflects management's best judgment only as of the date of this presentation.

Please see the Appendix for a reconciliation of all non-GAAP financial measures referenced in this presentation.



### **Overview: FET Makes It Happen**

#### We don't drill the holes...

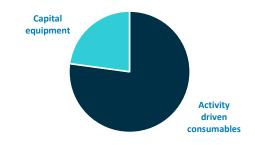
- We don't stimulate the wells...
  - We don't produce the hydrocarbons...

...but FET makes it happen by providing value-added products and solutions that increase the safety and efficiency of energy production.



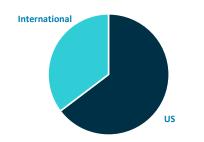


### **FET Revenue Profile**



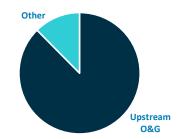
#### **Purchase Cycle**

- Short-cycle consumable revenues trend with activity
- Capital revenues driven by years of industry underinvestment and technological advancements



#### Geography

- US industry activity up 80% since the start of 2021 with expected continued growth\*
- International more stable with cyclical investment by OPEC+ and Asian nations



#### Industry Sector

 "Other" includes refining, petrochemical, renewable energy, and emissions reduction

Note: All pie charts are revenue for the first six months of 2022 \* U.S. r

\* U.S. rig count considered as a proxy for activity



### **Differentiated Portfolio Drives Revenue Growth**



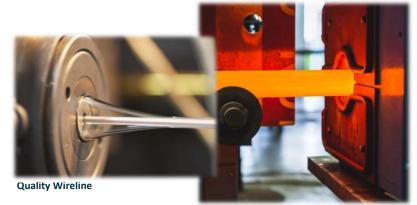


**LR-11 Rescue Submarine** 



**Pump Saver Plus** 

Cyclone



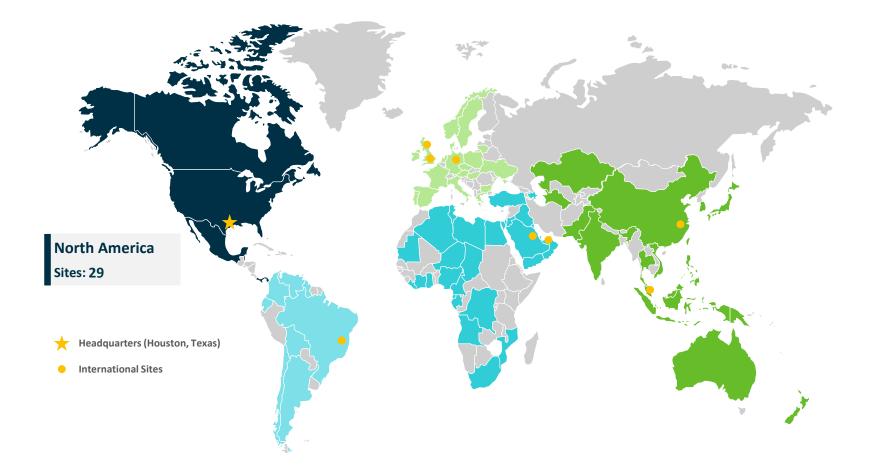
**Global Tubing** 







### **Extensive Global Reach with Optimized Footprint**



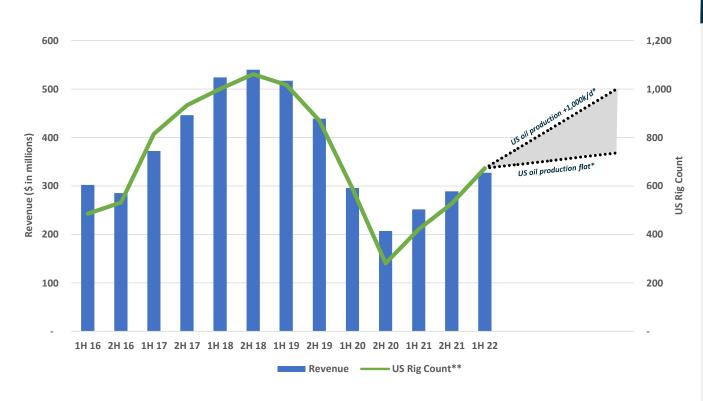




## Why FET?

Strengthening Market Conditions and Activity Market fundamentals propelling investment in energy production										
Revenue Growt	th Revenue increas	ing with global activity and higher capital spend								
Margin Ex	pansion EBITDA gro	owing faster than revenue through operating leverage and portfolio optimization								
Free Cash Flow Generation Strong EBITDA to free cash flow conversion through asset light model										
	Unlock Unrealized Shareholder Value	Value upside from net debt reduction and multiple expansion								

### **Revenue Poised for Growth**



#### **Revenue Drivers**

- Strengthening market conditions and increasing activity driving US and international revenue
- High asset utilization and years of underinvestment driving industry capital spending
- Strong backlog conversion supported with book-to-bill ratio of 1.15 per quarter since the end of 2020
- Business aligned to capture energy transition opportunities

\* FET internal estimates of rig count required to achieve given oil production

\*\* Source: Baker Hughes Rig Count; average daily rig count for US land and offshore over period indicated



### **Industry Capital Investment Required**

"...record high industry-wide utilization..."

"...availability of fully crewed super spec rigs is almost non-existing..."

"...the market is essentially sold out for frac..."

"...availability of frac fleets is one of the main bottlenecks..."

"...near full utilization ... "

"...global upstream spending will increase by 22% in 2022..."

Comments from pressure pumping and rig company's 2Q22 earnings calls and Evercore ISI's 2022 Global E&P Mid-Year Spending Outlook suggests an influx of capital investment will be needed to meet demand

"...NAM spending growth of 33%..."

"...Tier 1 super spec rig utilization is greater than 90%..."

"...plan to increase spending in 2023..." "...fundamentals for E&

"...fundamentals for E&P upstream spending are strong..."

"...new builds (super spec rig), we estimate the capital cost of rigs we build today exceeds \$30 million..."

"...been progressively repricing the fleet (rigs)..."

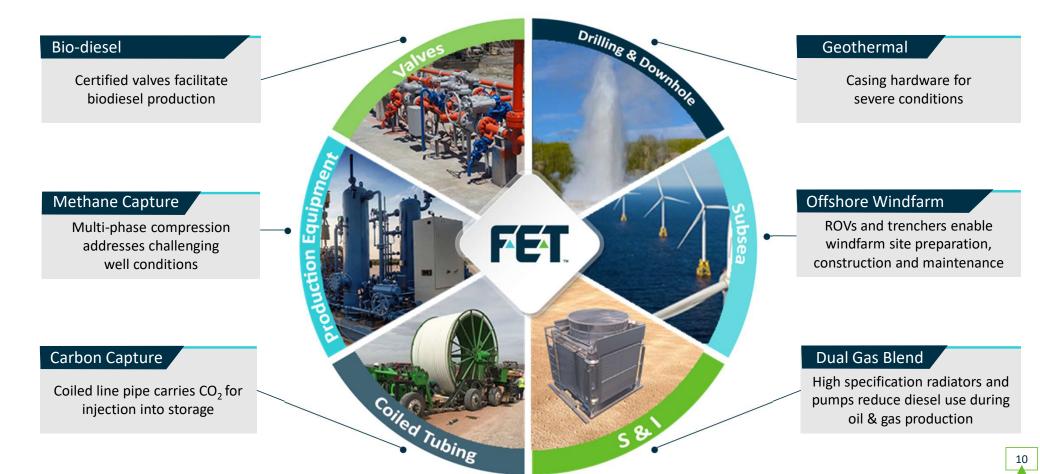
"...effectively sold-out market..."



"...supply is limited..."



### **Business Alignment for Energy Transition**



### **EBITDA Growth Outpacing Revenue**

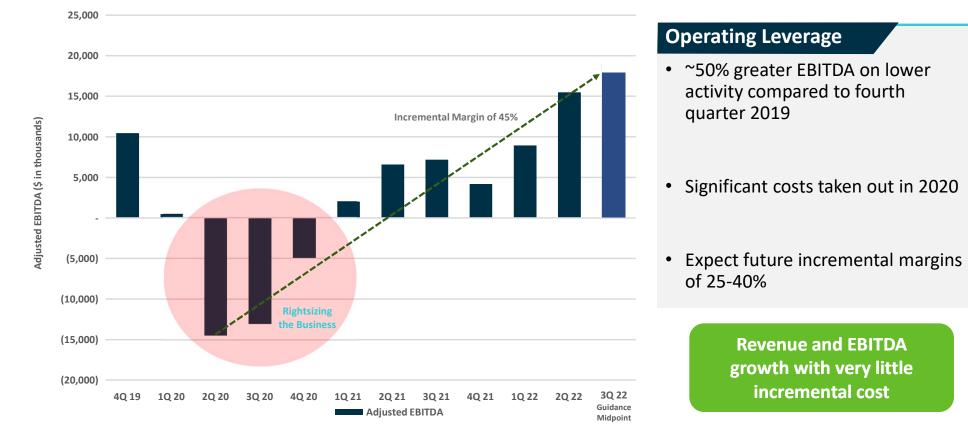


FET More Profitable Than Prior to the Pandemic

\* FET guided 3Q 22 revenue to be between \$170 and \$180 million and Adjusted EBITDA to be between \$16 and \$19 million









### **Portfolio Optimization Creates Value**

#### Portfolio Evaluated and Managed for Growth and Cash Returns

#### **Differentiated Portfolio**

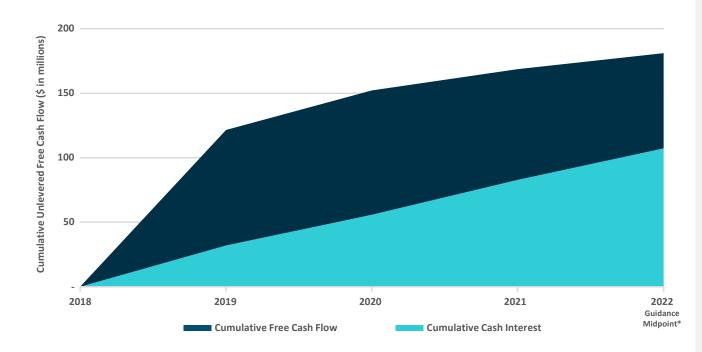
- Market share leaders
- Consolidated niche markets

- Barriers to entry
- Strong contribution margins

#### **Growth Portfolio**

- Market share growth potential
- Markets ready for consolidation
- Ripe for technology disruption
- Improving contribution margins

### **Unlevered Free Cash Flow Growth**



Note: Unlevered free cash flow is defined as free cash flow plus cash interest on 2025 Notes. \* FET guided second half of 2022 free cash flow to be between positive \$30 and \$40 million

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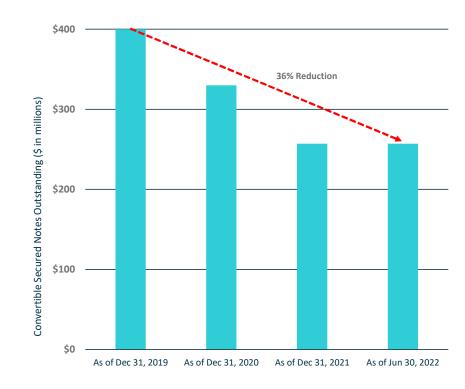
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#### Free Cash Flow

- Capital-lite structure allows for strong EBITDA to free cash flow conversion
- Able to grow revenue ~50% from current levels with minimal capital expenditures
- Debt reduction frees up cash
- Strong liquidity position of \$141 million with cash and availability under the credit facility



### Value Creation with Debt Reduction and Conversion

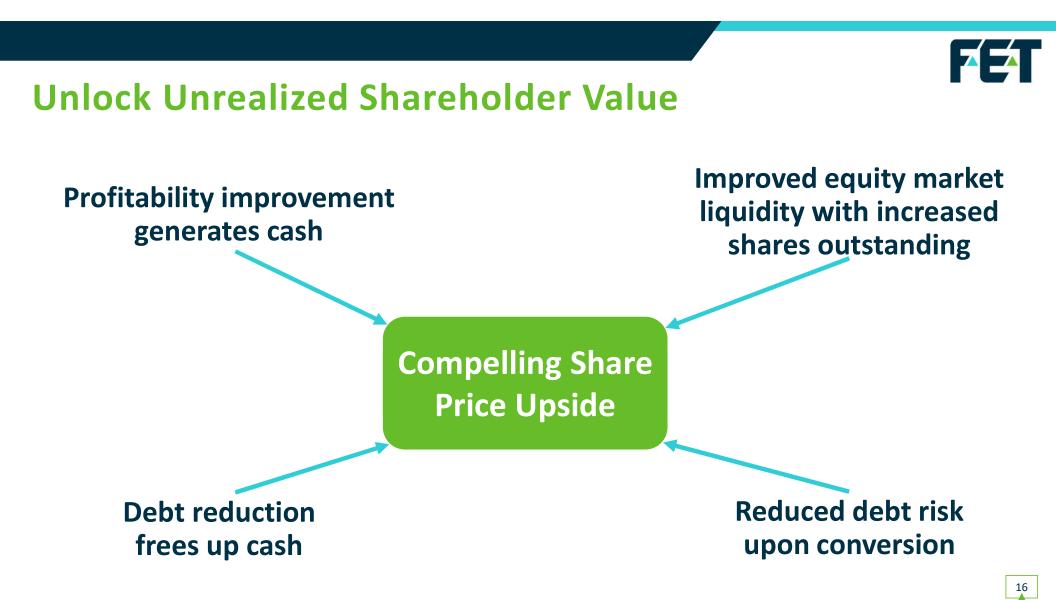


#### **Post-Conversion FET Share Price Scenarios**

- Mandatory conversion\*
- \$123 million (~47%) of debt converts to ~4.5 million shares
- Resulting in:
  - net debt of ~\$140 million
  - \$12 million cash interest reduction per year
  - leverage ratio less than 2x
- Potential share price scenarios based on 2022 EBITDA and EV/EBITDA multiples (see table below)

		EV/EBITDA Multiple								
		7.0x	8.5x	10.0x						
EBITDA	\$50	\$21	\$28	\$35						
	\$55	\$24	\$32	\$40						
2022	\$60	\$28	\$36	\$45						

\* Mandatory conversion if the average daily VWAP is equal to or greater than \$30 per share for 20 consecutive days





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### **GET TO KNOW FET**





### **Strong Leadership and Culture**



Cris Gaut Executive Chairman of the Board



Neal Lux President, CEO, and Board Member



Lyle Williams Executive VP and CFO



Paul E. Rowsey III Chairman E2M Partners, LLC



Louis A. Raspino Former CEO Pride International



Michael McShane Former CEO Grant Prideco



Evelyn Angelle Former EVP & CFO

Dr. Emily Reichert, Ph.D. CEO Greentown Labs



John A. Carrig Former COO ConocoPhillips



John Schmitz Chairman and CEO Select Energy Services

### **Core Values**



#### No one gets hurt

The safety of our employees and customers is our first priority, coupled with a healthy respect for the environment.

#### Integrity

In everything we do, in every interaction, both internally and externally, we strive to operate with the utmost integrity and mutual respect.

#### **Customer focused**

Our products enhance our customer's performance. We listen to their needs and work with them to solve their challenges.

#### Good place to work

We are committed to creating a workplace that fosters innovation, teamwork and pride. Every team member is integral to our success, and is treated equally and fairly.

### **Permeates All Areas of Our Company**

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### **History of Growth Through Acquisitions**





### **Balanced Product Portfolio**

### Drilling & Downhole (45% of 1H 22 Revenue)

**Completions** (36% of 1H 22 Revenue)

**Production** (19% of 1H 22 Revenue) Rig count & well complexity Artificial lift spend Int'l & offshore recovery

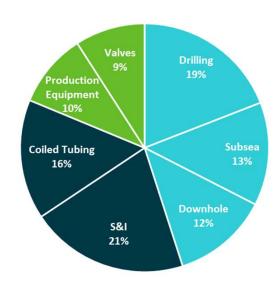
Well count

Completions intensity

**Completions efficiency** 

Midstream maintenance Downstream and utility buildout Well count

#### 1H 22 Revenue - ~\$328 Million





### **FET Markets and Solutions**





### **APPENDIX**





### **Capitalization Details**

(\$ in millions)			2Q22		
Cash & cash equivalents	\$	21	\$	27	
9.00% Convertible Notes Due August 2025		257		257	
Sr. secured ABL facility		-	34		
Total debt		257	291		
Less: cash & cash equivalents		21		27	
Total net debt		236		264	
Total equity	_	315		308	
Total capitalization		551		572	
Liquidity:					
Cash	\$	21	\$	27	
Availability <sup>1</sup>		141		114	
Total liquidity		162	\$	141	

1) Availability for 1Q22 is borrowing base limit of \$159 million less \$18 million letters of credit. Availability for 2Q22 is borrowing base limit of \$162 million less \$34 million of borrowings outstanding and \$14 million letters of credit.





### **Reconciliation of Adjusted EBITDA**

(\$ in millions)	2019	2020	2021	Six months ended June 30, 2022		
EBITDA Reconciliation				· · · · · ·		
Net Income attributable to common stockholders	\$ (567)	\$ (97)	\$ (83)	\$ 0		
Interest expense	32	30	32	15		
Depreciation and amortization	63	51	42	19		
Income tax expense (benefit)	(2)	(13)	1	4		
Transaction and restructuring expenses & other	12	39	10	5		
Gain on disposition of ABZ & QVA	-	(88)	-	-		
(Gain) loss on extinguishment of debt	-	(73)	5	-		
Inventory and other working capital adjustments	5	94	5	(2)		
Goodwill and intangible asset impairment	532	20	-	-		
Deferred loan costs written off	-	2	-	-		
Gain realized on previously held equity investment	(2)	-	-	-		
Loss / (gain) on FX, net	5	6	0	(19)		
Acquisition related equity based compensation recorded by equity investment	-	-	-	-		
Contingent consideration benefit	(5)	-	-	-		
Stock-based compensation expense	16	10	8	2		
Adjusted EBITDA	\$89	\$ (19)	\$ 20	\$ 24		
December 2020 Valves divestiture	(17)	(12)	-	-		
Proforma Adjusted EBITDA	\$ 72	\$ (31)	\$ 20	\$ 24		

Note: The Company believes EBITDA is useful to investors because it is an appropriate measure of evaluating operating performance and liquidity that reflects the resources available for strategic opportunities including, among others, investing in the business, strengthening the balance sheet, repurchasing the Company's securities, and making strategic acquisitions. In addition, EBITDA is a widely used benchmark in the investment community.





### **Reconciliation of Free Cash Flow**

(\$ in millions)	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	1Q22	2Q22
Net cash provided by operations	145	211	270	155	65	(40)	2	105	4	(16)	(25)	(26)
Capital expenditures	(50)	(60)	(54)	(32)	(17)	(27)	(24)	(15)	(2)	(2)	(1)	(3)
Proceeds from sale of Property and equipment	5	1	3	2	10	2	9	-	5	7	0	2
Free cash flow, before acquisitions	\$ 101	\$ 152	\$ 219	\$ 125	\$ 58	\$ (65)	\$ (12)	90	\$7	\$ (11)	\$ (26)	\$ (26)

Note: 2020 Free cash flow proforma for December 2020 Valves divestiture is (\$5) million

Note: The Company believes free cash flow, before acquisitions is an important measure because it encompasses both profitability and capital management in evaluating results.

