



# **INVESTOR PRESENTATION**

### Forward Looking Statements and Non-GAAP Reconciliation

The statements made during this presentation, including the answers to your questions, may include information that the Company believes to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements involve risk and uncertainties that may cause actual results or events to differ materially from those expressed or implied in such statements. Those risks include, among other things, matters that the Company has described in its earnings release and in its filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q. The Company does not undertake any ongoing obligation, other than that imposed by law, to publicly update or revise any forward-looking statements to reflect future events, information, or circumstances that arise after this presentation. In addition, this presentation contains time sensitive information that reflects management's best judgment only as of the date of this presentation.

All references to EBITDA in this presentation refer to adjusted EBITDA.

Please see the Appendix for a reconciliation of all non-GAAP financial measures referenced in this presentation.



### **Overview: FET Makes It Happen**

We don't drill the holes...

We don't stimulate the wells...

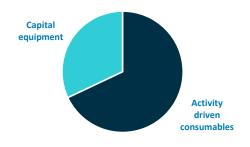
We don't produce the hydrocarbons...

...but FET makes it happen by providing value-added products and solutions that increase the safety and efficiency of energy production.





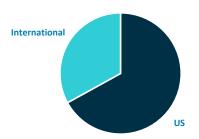
### **FET Revenue Profile**



### **Purchase Cycle**

Short-cycle consumable revenue trends with activity

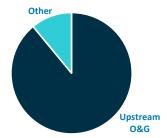
Capital revenue driven by years of industry underinvestment and technological advancements



### Geography

US industry activity up 97% since the start of 2021 with expected continued growth\*

International more stable with cyclical investment by OPEC+ and Asian nations



#### **Industry Sector**

"Other" includes refining, petrochemical, renewable energy, and emissions controls and reduction



### **Differentiated Portfolio Drives Revenue Growth**









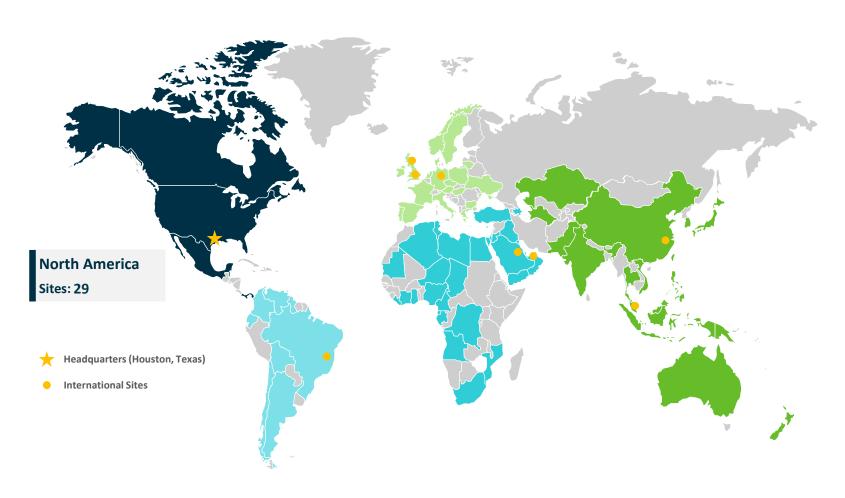


Osprey





# **Extensive Global Reach with Optimized Footprint**





# Why FET?

Market Conditions and Activity

**Propelling strong investment in energy production** 

**Revenue Growth** 

Increasing with global activity and higher capital spend

EBITDA Margin Expansion

Growing faster than revenue through operating leverage and portfolio optimization

**Free Cash Flow** 

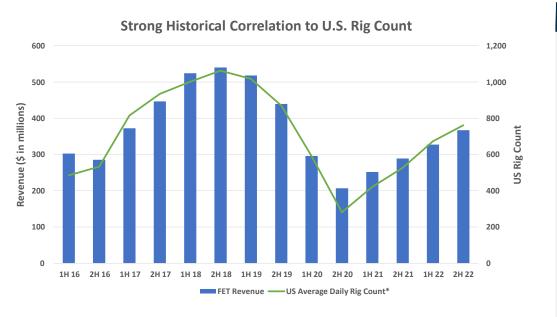
Conversion strong through asset light model

Unrealized Shareholder Value

Unlock upside from healthy balance sheet, capital deployment, and multiple expansion



### **Revenue Poised for Growth**



Potential to outpace U.S. rig count growth

#### **FET's Growth Levers**



**United States** activity remains strong, supported by high equipment utilization and service intensity, global energy supply and demand imbalance, and low inventory levels



**International** footprint and extensive global reach supports growing international activity



**Capital** investment in equipment upgrade cycle required after years of under investment; supported by FET's differentiated portfolio of capital products



Market share gains through portfolio optimization and evaluation for growth and cash returns; FET's value recognition amongst customers



<sup>\*</sup> Source: Baker Hughes Rig Count



## **Industry Capital Investment Required**

"...completions calendar is fully booked..."

"...multi-year outlook for North American activity is robust..."

"...full utilization of existing frac capacity..."

"...customer budgets appear to be moderately higher in 2023..."

"...pricing is strong right now..."

"...the amount of horsepower per spread is also increasing..."

Comments from pressure pumping and rig companies' most recent earnings calls suggests an influx of capital investment will be needed to meet demand

"...spending internationally is expected to increase in the mid-teens..."

"...service intensity to increase through 2023..."

"...expect oil and gas demand to remain strong..."

"...early stages of a multi-year upturn in global activity..."

"...market for equipment is tight..."

"...of market fundamentals that remain compelling ..."

"...remain optimistic that we are in a multiyear up-cycle..."





## **Business Alignment for Energy Transition**

#### **Biodiesel**

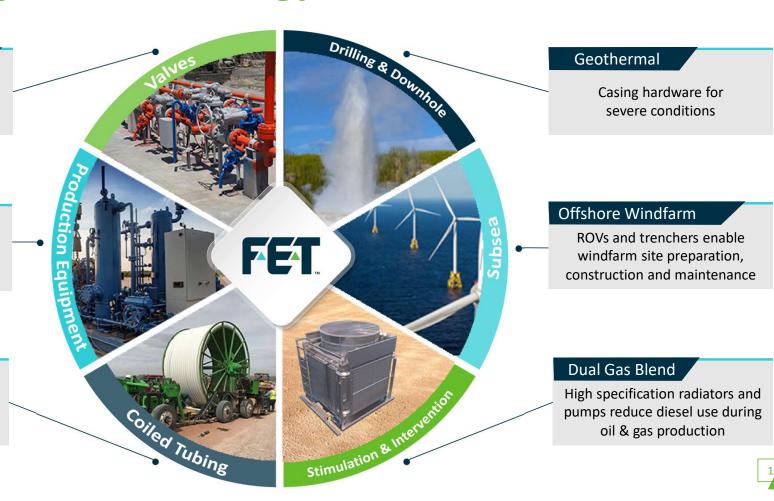
Certified valves facilitate biodiesel production

#### Methane Capture

Multi-phase compression addresses challenging well conditions

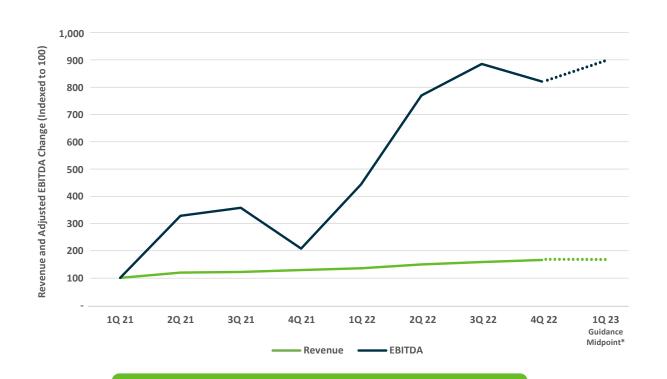
#### Carbon Capture

Coiled line pipe carries CO<sub>2</sub> for injection into storage





### **EBITDA Growth Outpacing Revenue**



### **EBITDA Growth**

Operating leverage driving strong incremental EBITDA growth

Continuous portfolio optimization focuses on differentiation, value recognition, and cash returns

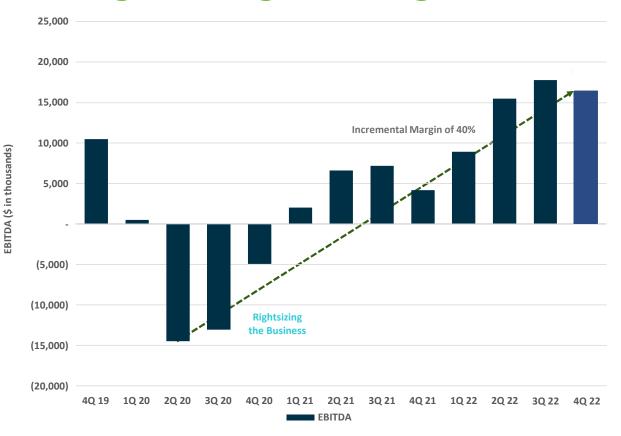
Net pricing gains in an inflationary environment

**FET More Profitable Than Prior to the Pandemic** 

<sup>\*</sup> FET guided 1Q23 revenue between \$180 and \$200 million and EBITDA between \$16 and \$20 million



## **Operating Leverage Driving EBITDA Growth**



### **Operating Leverage**

~57% greater EBITDA on lower activity compared to fourth quarter 2019

Significant costs reductions in 2020

Expect future incremental margins of 25-40%

Revenue and EBITDA growth require minimal incremental cost



## **Continuous Portfolio Optimization**

### Portfolio Evaluated and Managed for Growth and Cash Returns

#### **Differentiated Portfolio**

Market share leaders

Barriers to entry

Consolidated niche markets

Strong margin contribution

#### **Growth Portfolio**

Market share growth potential

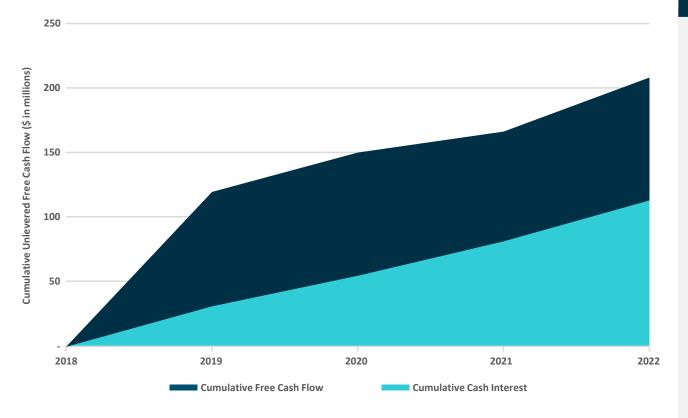
Markets ready for consolidation

Ripe for technology disruption

Improving margin contribution



### **Unlevered Free Cash Flow Growth**



### **Free Cash Flow**

Capital-lite structure allows for strong EBITDA to free cash flow conversion

Able to grow revenue ~50% from current levels with minimal capital expenditures

Debt reduction frees up cash

Strong liquidity position of \$207 million with cash and ABL credit facility



### Value Creation with Debt Conversion

#### **Post-Conversion FET Share Price Scenarios**

Mandatory conversion requirements met in December 2022 on 9.00% Convertible Senior Secured Notes due August 2025

\$123 million (~47.8%) of debt converted to ~4.5 million shares

Proforma from December 31, 2022 balance sheet:

- net debt of ~\$83 million
- \$11 million cash interest reduction per year
- leverage ratio approximately 1.4x

Potential share price scenarios based on 2023 EBITDA guidance range and EV/EBITDA multiples (see table below)

#### 2023 EV/EBITDA Multiple

		7.0x	8.5x	10.0x
EBITDA	\$80	\$45	\$56	\$67
	\$90	\$51	\$64	\$76
2023	\$100	\$58	\$72	\$86

### **Deployment of Cash**

On December 31, 2022, \$156 million of available capacity under the ABL plus \$51 million cash and equivalents, for total liquidity of \$207 million

#### **Strategic Alternatives and Flexibility:**

- **✓** Retirement of long-term notes
- **✓** Share repurchases
- **✓** Accelerated investment in organic initiatives
- Strategic and accretive M&A



### **Unlock Unrealized Shareholder Value**





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**GET TO KNOW FET** 



# **Strong Leadership and Culture**



**Cris Gaut**Executive Chairman



**Neal Lux**President, CEO, and
Board Member



**Lyle Williams** Executive VP and CFO



**John Ivascu**Executive VP, General Counsel,
CCO, and Corporate Secretary



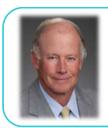
Michael Danford Senior VP and Chief HR Officer



Evelyn Angelle
Former EVP & CFO
BJ Services



John A. Carrig
Former COO
ConocoPhillips



Michael McShane Former CEO Grant Prideco



Louis A. Raspino
Former CEO
Pride International



Dr. Emily Reichert, Ph.D.

CEO Emeritus

Greentown Labs



Paul E. Rowsey III
Chairman
E2M Partners, LLC



John Schmitz
Chairman and CEO
Select Energy Services



### **Core Values**



#### No one gets hurt

The safety of our employees and customers is our first priority, coupled with a healthy respect for the environment.

#### Integrity

In everything we do, in every interaction, both internally and externally, we strive to operate with the utmost integrity and mutual respect.

#### **Customer focused**

Our products enhance our customer's performance. We listen to their needs and work with them to solve their challenges.

#### Good place to work

We are committed to creating a workplace that fosters innovation, teamwork and pride. Every team member is integral to our success, and is treated equally and fairly.

**Permeates All Areas of Our Company** 



# **History of Growth Through Acquisitions**

2011













2012 - 2013









2014 - 2017









2018 - 2019





2021







### **Balanced Product Portfolio**



Drilling & Downhole (43% of FY 22 Revenue)

Rig count & well complexity

**Artificial lift spend** 

International and offshore recovery



Completions (38% of FY 22 Revenue)

Well count

**Completions intensity** 

**Completions efficiency** 



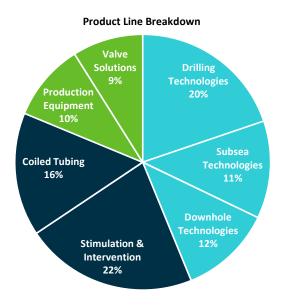
Production
(19% of FY 22 Revenue)

Midstream maintenance

Downstream and utility buildout

Well count

#### FY22 Revenue - ~\$700 Million

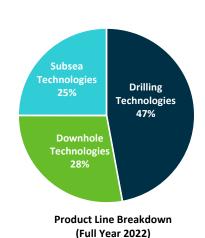




# **Drilling & Downhole Segment**

#### **Segment Financials (\$ millions)**







**Drilling Technologies** 

Drilling Technologies offers some of the oil and gas industry's most reliable and innovative drilling equipment, including handling equipment, specialized bearings, catwalks, seals, mud pumps, and valves.

Downhole Technologies provides tools and equipment, a full line of cementing and casing equipment, and artificial lift solutions.



**Downhole Technologies** 



**Subsea Technologies** 

Subsea Technologies provides products and services focused on remote intervention with Remotely Operated Vehicles and trenchers, as well as winches, thrusters, and data acquisition software.

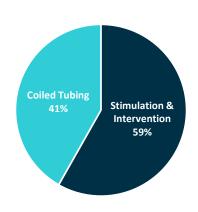




## **Completions Segment**

#### **Segment Financials (\$ millions)**





Product Line Breakdown (Full Year 2022)





Stimulation & Intervention

Stimulation provides high quality innovative solutions, including cooling systems, frac pump power ends, manifold systems, high-pressure flexible hoses, and treating iron.

Intervention provides reliable solutions for coiled tubing and wireline, including blowout preventers, lubricators, lift equipment, strippers, flanges, well head adapters, valves, hydraulic latch assemblies, and high-performance cables.

Coiled Tubing develops and manufactures premium coiled tubing for onshore/offshore and coiled line pipe markets with strategically located service centers.



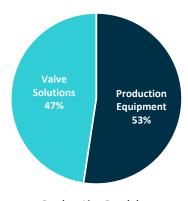
**Coiled Tubing** 



# **Production Segment**

#### **Segment Financials (\$ millions)**





Product Line Breakdown (Full Year 2022)



**Production Equipment** 

Production Equipment designs, engineers, and fabricates oil and gas equipment, including sand separators, gas processing and treating equipment, vessels, pig launchers and receivers, dehydrators, and desalters.

Valve Solutions provides rugged and reliable valves and actuators, including cast and forged gate, globe, and check valves, an extensive line of ball valves, and sever service metalseated ball valves.



**Valve Solutions** 



**APPENDIX** 



# **Capitalization Details**

(\$ in millions)	1022		2Q22		3Q22		4Q22	
Cash & Cash Equivalents	\$	21	\$	27	\$	20	\$	51
9.00% Convertible Secured Notes Due August 2025		257		257		257		257
Senior Secured Revolving Credit Facility		-		34		11		-
Total Debt		257		291		268		257
Less: Cash & Cash Equivalents		21		27		20		51
Total Net Debt		236		264		248		206
Total Equity		315		308		303		307
Total Capitalization		551		572		551		513
<u>Liquidity:</u>								
Cash	\$	21	\$	27	\$	20	\$	51
Availability*		141		114		127		156
Total Liquidity	\$	162	\$	141	\$	147	\$	207

<sup>\*</sup> Availability for 1Q22 is borrowing base limit of \$159 million less \$18 million letters of credit; Availability for 2Q22 is borrowing base limit of \$162 million less \$34 million of borrowings outstanding and \$14 million letters of credit; Availability for 3Q22 is borrowing base limit of \$160 million less \$11 million of borrowings outstanding and \$22 million letters of credit; Availability for 4Q22 is borrowing base limit of \$160 million less \$22 million letters of credit; Availability for 4Q22 is borrowing base limit of \$178 million less \$22 million letters of credit; Availability for 4Q22 is borrowing base limit of \$160 million less \$100 million less



# **Reconciliation of Adjusted EBITDA**

(\$ in millions)	2019	2020		2021		2022	
EBITDA Reconciliation							
Net Income attributable to common stockholders	\$ (567)	\$ (9	97)	\$	(83)	\$	4
Interest expense	32	3	30		32		31
Depreciation and amortization	63	5	51		42		37
Income tax expense (benefit)	(2)	(2	L3)		1		7
Transaction and restructuring expenses & other	12	3	39		10		9
Gain on disposition of ABZ & QVA	-	3)	38)		-		-
Loss (gain) on extinguishment of debt	-	(7	73)		5		-
Inventory and other working capital adjustments	5	9	94		5		(3)
Goodwill and intangible asset impairment	532	2	20		-		-
Deferred loan costs written off	-		2		-		-
Gain realized on previously held equity investment	(2)		-		-		-
Loss (gain) on FX, net	5		6		-		(23)
Contingent consideration benefit	(5)		-		-		-
Stock-based compensation expense	16	1	LO		8		4
Gain on sale-leaseback transactions	-		-		-		(7)
Adjusted EBITDA	\$ 89	\$ (1	.9)	\$	20	\$	59
December 2020 Valves divestiture	(17)	(1	L2)		-		-
Proforma Adjusted EBITDA	\$ 72	\$ (3	1)	\$	20	\$	59

Note: The Company believes EBITDA is useful to investors because it is an appropriate measure of evaluating operating performance and liquidity that reflects the resources available for strategic opportunities including, among others, investing in the business, strengthening the balance sheet, repurchasing the Company's securities, and making strategic acquisitions. In addition, EBITDA is a widely used benchmark in the investment community.



### **Reconciliation of Free Cash Flow**

(\$ in millions)	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	1Q22	2Q22	3Q22	2	4Q22
Net cash provided by (used in) operations	\$ 145	\$ 211	\$ 270	\$ 155	\$ 65	\$ (40)	\$ 2	\$ 105	\$ 4	\$ (16)	\$ (25)	\$ (26)	\$ 18	\$	15
Capital expenditures	(50)	(60)	(54)	(32)	(17)	(27)	(24)	(15)	(2)	(2)	(1)	\$ (3)	\$ (1	.) \$	(2)
Proceeds from sale of property and equipment	5	1	3	2	10	2	9	-	5	7	0	\$ 3	\$ C	\$	0
Proceeds from sale-leaseback transactions	-	-	-	-	-	-	-	-	-	-	-	\$ -	\$	\$	32
Free cash flow, before acquisitions	\$ 101	\$ 152	\$ 219	\$ 125	\$ 58	\$ (65)	\$ (12)	\$ 90	\$ 7	\$ (11)	\$ (26)	\$ (26)	\$ 17	\$	45

Note: 2020 Free cash flow proforma for December 2020 Valves divestiture is (\$5) million





# **Reconciliation of Leverage Ratio**

(\$ in millions)	Decer 2	Pro-forma post conversion		
2025 Notes*	\$	257	\$	134
Senior Secured Revolving Credit Facility		-		-
Total Debt		257		134
Less: Cash & Cash Equivalents		51		51
Total Net Debt		206		83
Adjusted EBITDA	\$	59	\$	59
Leverage Ratio		3.5		1.4



<sup>\*</sup> Represents our outstanding 9.00% convertible senior secured notes due August 2025. Subsequently in January 2023, \$122.8 million of principal amount was converted into approximately 4.5 million shares of our common stock