



# **INVESTOR PRESENTATION**

## Forward Looking Statements and Non-GAAP Reconciliation

The statements made during this presentation, including the answers to your questions, may include information that the Company believes to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements involve risk and uncertainties that may cause actual results or events to differ materially from those expressed or implied in such statements. Those risks include, among other things, matters that the Company has described in its earnings release and in its filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q. The Company does not undertake any ongoing obligation, other than that imposed by law, to publicly update or revise any forward-looking statements to reflect future events, information, or circumstances that arise after this presentation. In addition, this presentation contains time sensitive information that reflects management's best judgment only as of the date of this presentation.

All references to EBITDA in this presentation refer to adjusted EBITDA.

Please see the Appendix for a reconciliation of all non-GAAP financial measures referenced in this presentation.



# **Overview: FET Makes It Happen**

We don't drill the holes...

We don't stimulate the wells...

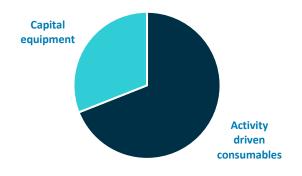
We don't produce the hydrocarbons...

...but FET makes it happen by providing value-added products and solutions that increase the safety and efficiency of energy production.





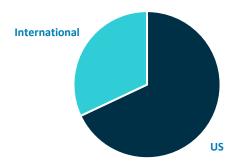
### **FET Revenue Profile**



### **Purchase Cycle**

Short-cycle consumable revenue trends with activity

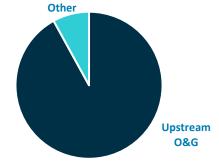
Capital revenue driven by years of industry underinvestment and technological advancements



### **Geography**

US industry activity up 93% since the start of 2021 with expected continued long-term growth\*

International more stable with cyclical investment by OPEC+ and Asian nations



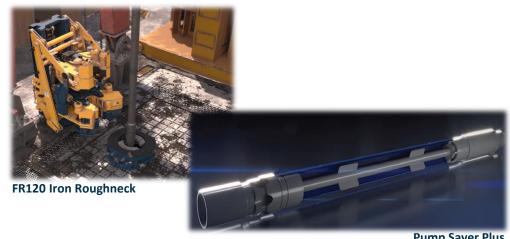
### **Industry Sector**

"Other" includes refining, petrochemical, renewable energy, and emissions controls and reduction



## **Differentiated Portfolio Drives Revenue Growth**





**Pump Saver Plus** 



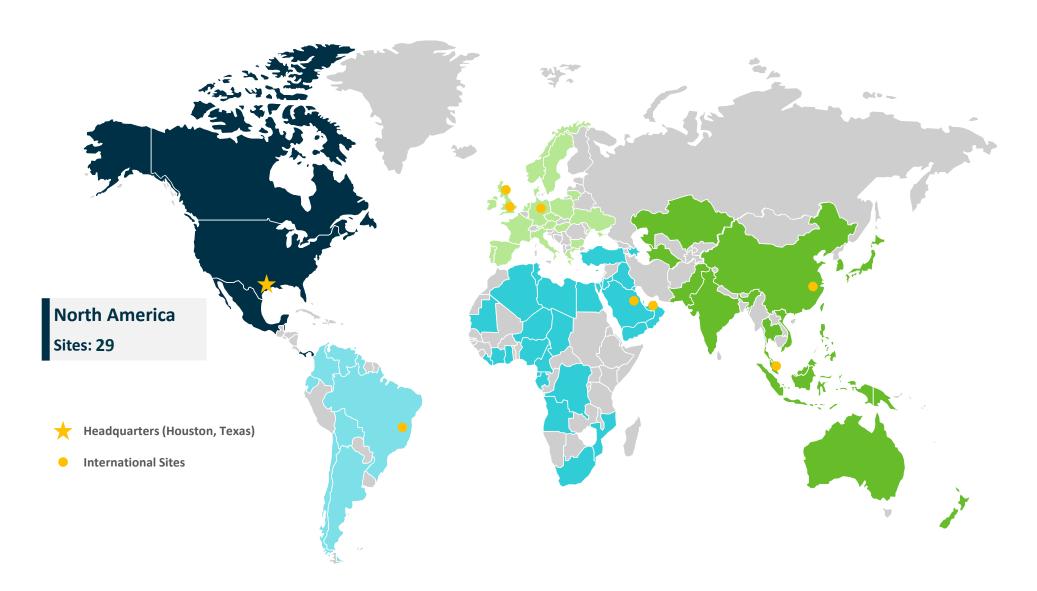
**Global Tubing** 



Osprey



# **Extensive Global Reach with Optimized Footprint**





# 1Q23 Earnings Call Highlights (as of May 5, 2023)

Executed to plan and delivered revenue, EBITDA, and free cash flow within our guidance range

Expect second quarter 2023 revenue between \$180-\$200 million and EBITDA between \$16-\$20 million

Total liquidity of \$176 million and net debt of \$112 million at March 31, 2023

Reaffirmed previous 2023 guidance of \$80-\$100 million of **EBITDA** and free cash flow of \$20-\$40 million

Abundant opportunities in the international and offshore markets to drive growth

Nine of the last ten quarters with a book-to-bill ratio of above 100%

Backlog and expected bookings should be sufficient to meet full year revenue expectations



# Why FET?

Market Conditions and Activity

Propelling strong global investment in energy production

**Revenue Growth** 

Increasing with global activity and higher capital spend

EBITDA Margin Expansion

Growing faster than revenue through operating leverage and portfolio optimization

**Free Cash Flow** 

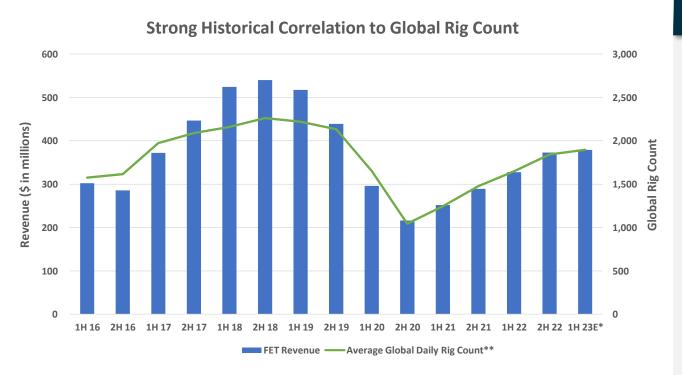
Conversion strong through asset light model

Unrealized Shareholder Value

Unlock upside from healthy balance sheet, capital deployment, and multiple expansion



### **Revenue Poised for Growth**



### Potential to outpace global rig count growth

### **FET's Growth Levers**



**United States** activity remains relatively strong, supported by high equipment utilization and service intensity, and global energy supply/demand imbalance



**International** footprint and extensive global reach supports growing international activity; leads and opportunities up substantially over the past six to twelve months



**Capital** investment in equipment upgrade cycle required after years of under investment; supported by FET's differentiated portfolio of capital products



Market share gains through portfolio optimization and evaluation for growth and cash returns; FET's value recognition amongst customers

<sup>\*</sup> Represents the combination of 1Q23 actual revenue of \$189 million and the 2Q23 guidance range midpoint of \$190 million

<sup>\*\*</sup> Source: Baker Hughes Rig Count



# **Business Alignment for Energy Transition**

#### Biogas

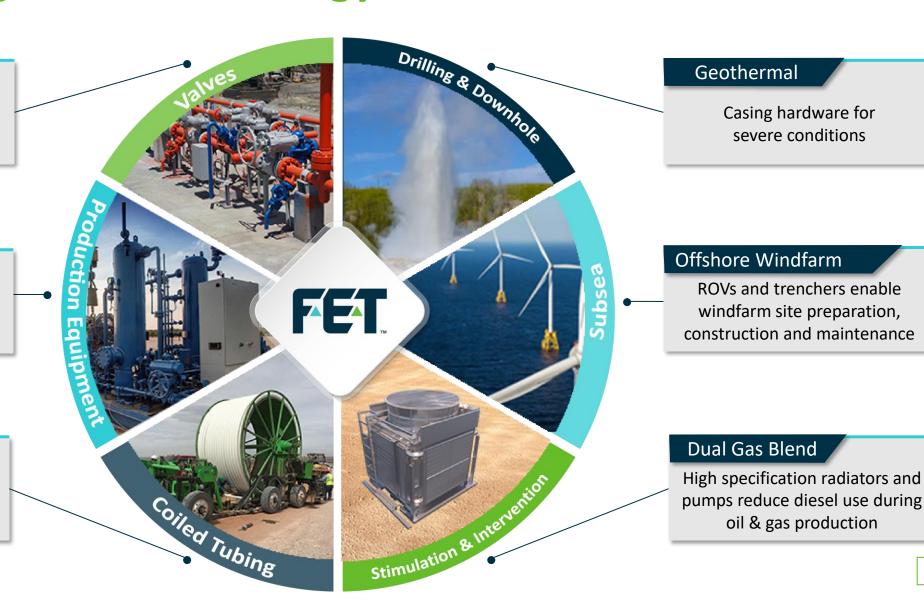
Certified valves facilitate biodiesel production

#### Methane Capture

Multi-phase compression addresses challenging well conditions

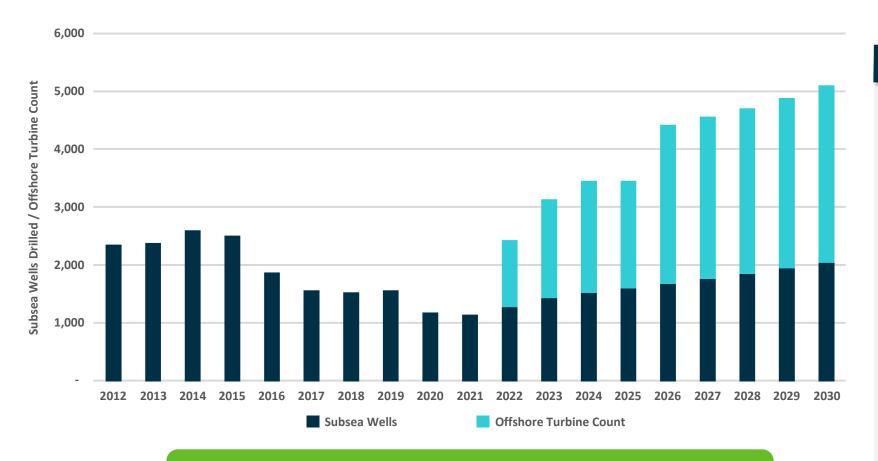
#### **Carbon Capture**

Coiled line pipe carries CO<sub>2</sub> for injection into storage





# **Energy Transition with Offshore Wind**



FET has the capability and capacity to meet growing demand with minimal capital expenditure

### **Subsea ROV Drivers**

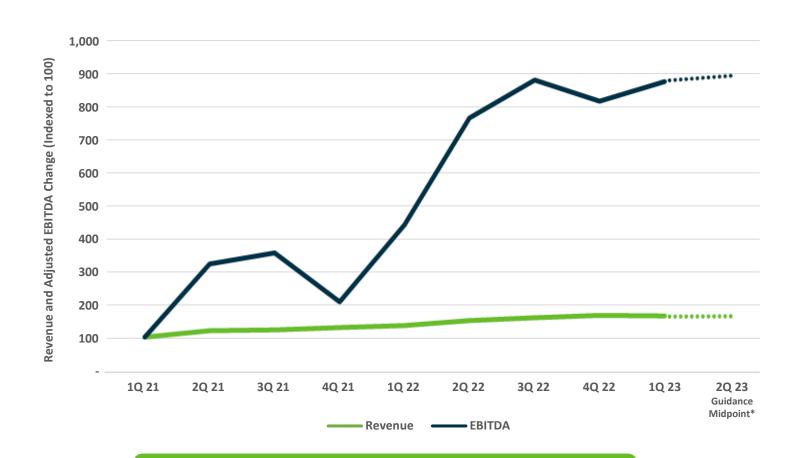
Stable and growing demand from offshore oil and gas activity

Current remotely operated vehicle fleet at high utilization levels from years of under-investment and retirements

Service intensity to increase as trends shift from fixed to floating foundations through 2030



## **EBITDA Growth Outpacing Revenue**



### **EBITDA Growth**

Operating leverage driving strong incremental EBITDA growth

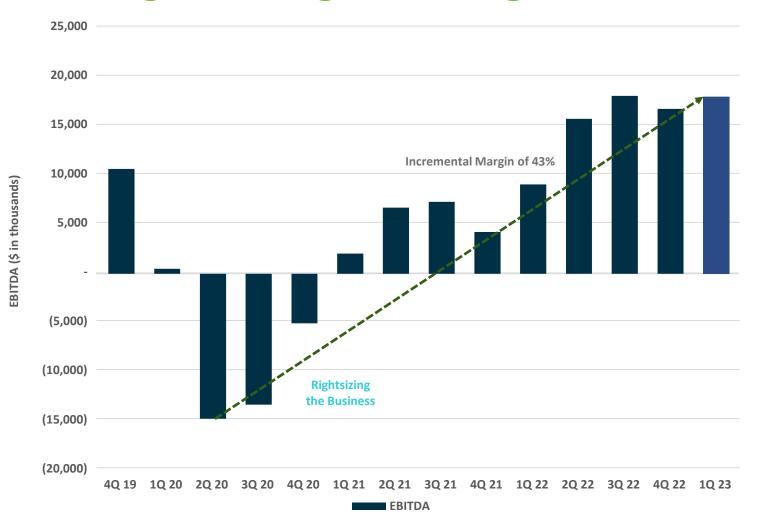
Continuous portfolio optimization focuses on differentiation, value recognition, and cash returns

Net pricing gains in an inflationary environment

**FET More Profitable Than Prior to the Pandemic** 



# **Operating Leverage Driving EBITDA Growth**



### **Operating Leverage**

~69% greater EBITDA on lower activity levels compared to fourth quarter 2019

Significant costs reductions in 2020

Expect long-term incremental margins of 25-40%

Revenue and EBITDA growth require minimal incremental cost



# **Continuous Portfolio Optimization**

### Portfolio Evaluated and Managed for Growth and Cash Returns

#### **Differentiated Portfolio**

Market share leaders

Consolidated niche markets

Barriers to entry

Strong margin contribution

#### **Growth Portfolio**

Market share growth potential

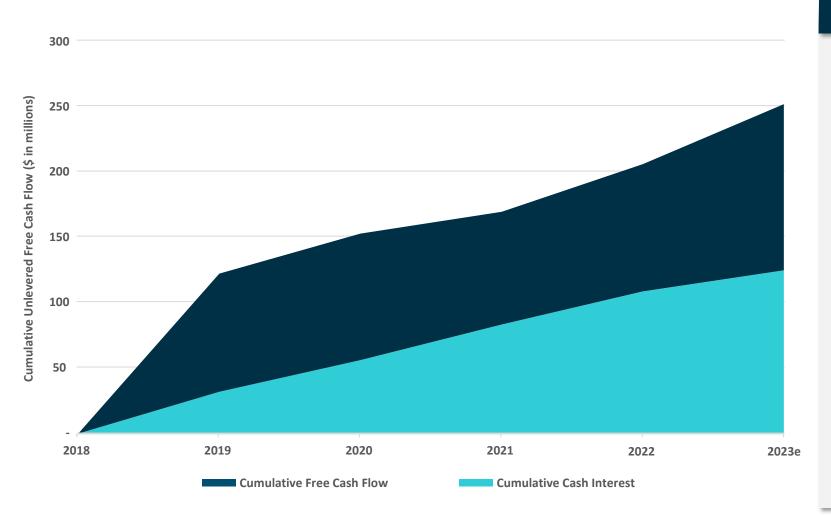
Markets ready for consolidation

Ripe for technology disruption

Improving margin contribution



### **Unlevered Free Cash Flow Growth**



### **Free Cash Flow**

Capital-lite structure allows for strong EBITDA to free cash flow conversion

Able to grow revenue ~50% from current levels with minimal capital expenditures

Debt reduction frees up cash

Strong liquidity position of \$176 million with cash and ABL credit facility



### Value Creation with Debt Conversion

#### **Post-Conversion FET Share Price Scenarios**

Mandatory conversion requirements met in December 2022 on 9.00% Convertible Senior Secured Notes due August 2025

\$123 million (~47.8%) of debt converted to ~4.5 million shares

March 31, 2023 balance sheet:

- net debt of ~\$112 million
- \$11 million cash interest reduction per year
- leverage ratio approximately 1.6x

Potential share price scenarios based on 2023 EBITDA guidance range and EV/EBITDA multiples (see table below)

#### **2023 EV/EBITDA Multiple**

		7.0x	8.5x	10.0x
\$80 \$90 \$100	\$80	\$44	\$56	\$68
	\$90	\$51	\$64	\$78
	\$100	\$58	\$73	\$87

### **Deployment of Cash**

On March 31, 2023, \$129 million of available capacity under the ABL plus \$47 million cash and equivalents, for total liquidity of \$176 million

#### **Strategic Alternatives and Flexibility:**

- **Retirement of long-term notes**
- **✓** Share repurchases
- **✓** Accelerated investment in organic initiatives
- Strategic and accretive M&A



## **Unlock Unrealized Shareholder Value**





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**GET TO KNOW FET** 



# **Strong Leadership and Culture**



**Cris Gaut**Executive Chairman



**Neal Lux** President, CEO, and Board Member



**Lyle Williams** Executive VP and CFO



**John Ivascu**Executive VP, General Counsel,
CCO, and Corporate Secretary



Michael Danford
Senior VP and Chief
HR Officer



Evelyn Angelle
Former EVP & CFO
BJ Services



John A. Carrig
Former COO
ConocoPhillips



Michael McShane
Former CEO
Grant Prideco



Louis A. Raspino
Former CEO
Pride International



Dr. Emily Reichert, Ph.D.

CEO Emeritus

Greentown Labs



Paul E. Rowsey III
Chairman
E2M Partners, LLC



### **Core Values**



#### No one gets hurt

The safety of our employees and customers is our first priority, coupled with a healthy respect for the environment.

### Integrity

In everything we do, in every interaction, both internally and externally, we strive to operate with the utmost integrity and mutual respect.

#### **Customer focused**

Our products enhance our customer's performance. We listen to their needs and work with them to solve their challenges.

### Good place to work

We are committed to creating a workplace that fosters innovation, teamwork and pride. Every team member is integral to our success, and is treated equally and fairly.

**Permeates All Areas of Our Company** 



# **Environmental, Social and Governance Commitment**

FET is committed to protecting the health and safety of our employees and customers, preserving the environment, and adhering to sound principles of ethical conduct and good corporate governance. We promote sustainable development by incorporating social responsibility, and environmental renewal in our decision-making processes.

#### **Social**

A "good place to work" is a core value promoting mutual respect, personal development, a safe environment, and workforce diversity.

Female, ethnic, and racial diversity above US oil and gas industry averages

Steadily decreased our total recordable incident rates with aggressive improvement targets

### **Environmental**

Minimize our environmental impact through continuous improvement and best business practices

Achieved zero significant or reportable spills

Significant progress in reducing fleet fuel consumption

Water recycling programs at several high-water usage facilities

#### Governance

Enhanced the gender and ethnic diversity of our board of directors

Directors, officers, employees, and contractors must comply with the legal and ethical requirements in our Code of Business Conduct

75% of FET's board of directors are independent



# **History of Growth Through Acquisitions**

2011













2012 - 2013







**B+V Oil Tools** 

2014 - 2017









2018 - 2019





2021







### **Balanced Product Portfolio**



Drilling & Downhole (41% of 1Q23 Revenue)

Rig count & well complexity

**Artificial lift spend** 

International and offshore recovery



Completions (39% of 1Q23 Revenue)

Well count

**Completions intensity** 

**Completions efficiency** 



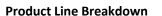
Production (20% of 1Q23 Revenue)

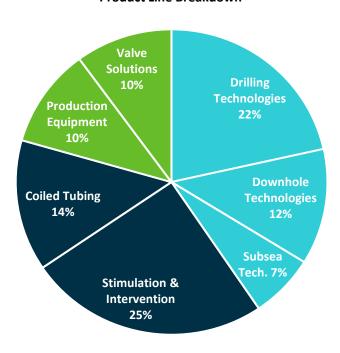
Midstream maintenance

**Downstream and utility buildout** 

Well count

#### 1Q23 Revenue: ~\$189 Million



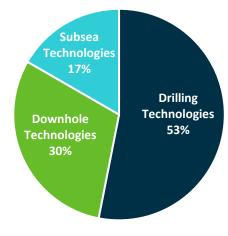




# **Drilling & Downhole Segment**

#### **Segment Financials (\$ millions)**



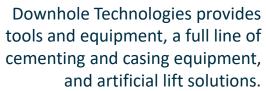


Product Line Breakdown (First Quarter 2023)



**Drilling Technologies** 

Drilling Technologies offers some of the oil and gas industry's most reliable and innovative drilling equipment, including handling equipment, specialized bearings, catwalks, seals, mud pumps, and valves.





**Downhole Technologies** 



**Subsea Technologies** 

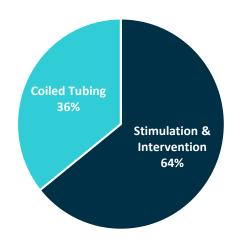
Subsea Technologies provides products and services focused on remote intervention with remotely operated vehicles and trenchers, as well as winches, thrusters, and data acquisition software.



# **Completions Segment**

#### **Segment Financials (\$ millions)**





Product Line Breakdown (First Quarter 2023)





**Stimulation & Intervention** 

Stimulation provides high quality innovative solutions, including cooling systems, frac pump power ends, manifold systems, high-pressure flexible hoses, and treating iron.

Intervention provides reliable solutions for coiled tubing and wireline, including blowout preventers, lubricators, lift equipment, strippers, flanges, well head adapters, valves, hydraulic latch assemblies, and high-performance cables.

Coiled Tubing develops and manufactures premium coiled tubing for onshore/offshore and coiled line pipe markets with strategically located service centers.



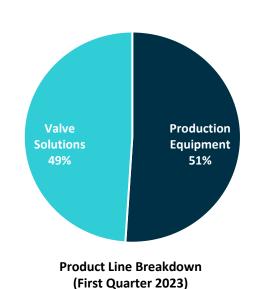
**Coiled Tubing** 



# **Production Segment**

#### **Segment Financials (\$ millions)**





**Production Equipment** 

Production Equipment designs, engineers, and fabricates oil and gas equipment, including sand separators, gas processing and treating equipment, vessels, pig launchers and receivers, dehydrators, and desalters.

Valve Solutions provides rugged and reliable valves and actuators, including cast and forged gate, globe, and check valves, an extensive line of ball valves, and sever service metalseated ball valves.



**Valve Solutions** 



**APPENDIX** 



# **Capitalization Details**

(\$ in millions)	2022			3Q22		4Q22		1023	
Cash & Cash Equivalents	\$	27	\$	20	\$	51	\$	47	
9.00% Convertible Secured Notes Due August 2025		257		257		257		134	
Senior Secured Revolving Credit Facility		34		11		-		25	
Total Debt		291		268		257		159	
Less: Cash & Cash Equivalents		27		20		51		47	
Total Net Debt		264		248		206		112	
Total Equity		308		303		307		417	
Total Capitalization	\$	572	\$	551	\$	513	\$	529	
Liquidity:									
Cash	\$	27	\$	20	\$	51	\$	47	
Availability*		114		127		156		129	
Total Liquidity	\$	141	\$	147	\$	207	\$	176	

<sup>\*</sup> Availability for 2Q22 is borrowing base limit of \$162 million less \$34 million of borrowings outstanding and \$14 million letters of credit Availability for 3Q22 is borrowing base limit of \$160 million less \$11 million of borrowings outstanding and \$22 million letters of credit Availability for 4Q22 is borrowing base limit of \$178 million less \$22 million letters of credit Availability for 1Q23 is borrowing base limit of \$178 million less \$25 million of borrowings outstanding and \$24 million letters of credit



# **Reconciliation of Adjusted EBITDA**

(\$ in millions)	201	.9	2020		2021		2022		Three Months ended March 31, 2023		
EBITDA Reconciliation											
Net Income attributable to common stockholders	\$ (56	67)	\$ (97	7)	\$	(83)	\$	4	\$	(4)	
Interest expense	3	32	30	)		32		31		5	
Depreciation and amortization	(	63	53	L		42		37		9	
Income tax expense (benefit)		(2)	(13	3)		1		7		3	
Transaction and restructuring expenses & other	2	12	39	)		10		9		1	
Gain on disposition of ABZ & QVA		-	(88)	3)		-		-		-	
Loss (gain) on extinguishment of debt		-	(73	3)		5		-		-	
Inventory and other working capital adjustments		5	94	ļ		5		(3)		-	
Goodwill and intangible asset impairment	53	32	20	)		-		-		-	
Deferred loan costs written off		-	2	2		-		-		-	
Gain realized on previously held equity investment		(2)		-		-		-		-	
Loss (gain) on FX, net		5	(	6		-		(23)		3	
Contingent consideration benefit		(5)		-		-		-		-	
Stock-based compensation expense	_	16	10	)		8		4		1	
Gain on sale-leaseback transactions		-		-		-		(7)		-	
Adjusted EBITDA	\$ 8	39	\$ (19	))	\$	20	\$	59	\$	18	
December 2020 Valves divestiture	(2	17)	(12	2)		-		-		-	
Proforma Adjusted EBITDA	\$ 7	72	\$ (31	.) –	\$	20	\$	59	\$	18	



## **Reconciliation of Free Cash Flow**

(\$ in millions)	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	1Q23
Net cash provided by (used in) operations	\$ 145	\$ 211	\$ 270	\$ 155	\$ 65	\$ (40)	\$ 2	\$ 105	\$ 4	\$ (16)	\$ (17)	\$ (23)
Capital expenditures	(50)	(60)	(54)	(32)	(17)	(27)	(24)	(15)	(2)	(2)	(8)	(1)
Proceeds from sale of property and equipment	5	1	3	2	10	2	9	-	5	7	3	-
Proceeds from sale-leaseback transactions	-	-	-	-	-	-	-	-	-	-	32	-
Free cash flow, before acquisitions	\$ 101	\$ 152	\$ 219	\$ 125	\$ 58	\$ (65)	\$ (12)	\$ 90	\$ 7	\$ (11)	\$ 10	\$ (24)

Note: 2020 Free cash flow proforma for December 2020 Valves divestiture is (\$5) million