



# **INVESTOR RELATIONS**

2021



# Forward Looking Statements

The statements made during this presentation, including the answers to your questions, may include information that the Company believes to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements involve risk and uncertainties that may cause actual results or events to differ materially from those expressed or implied in such statements. Those risks include, among other things, matters that the Company has described in its earnings release and in its filings with the Securities and Exchange Commission. The Company does not undertake any ongoing obligation, other than that imposed by law, to publicly update or revise any forward-looking statements to reflect future events, information, or circumstances that arise after this presentation. In addition, this presentation contains time sensitive information that reflects management's best judgment only as of the date of this presentation.



## Investment Thesis

Equipment manufacturing company with scalable operations and low capex requirements

Leading brands and differentiated products

Revenue leveraged to global drilling and completion activity with a stable base

Short-cycle products leveraged to activity recovery



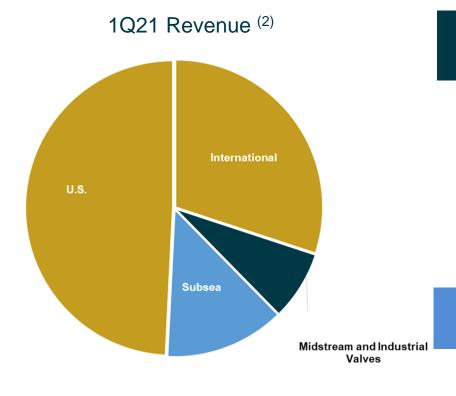
# Activity Driven Revenue

Meaningful exposure to upstream recovery...

... with substantial balance from non-upstream activity

# Drilling and Completions Activity (1)

- Predominantly short cycle, activity driven products
- Short lead time / quick revenue conversion
- Differentiated products



# Midstream / Industrial Activity

- Short lead time / quick revenue conversion
- Balance of capital and maintenance spend
- Majority North American

### **Subsea Activity**

- 50% defense and renewable projects
- Global installed base

<sup>(1)</sup> Includes FET Drilling, Downhole, Coiled Tubing, Stimulation & Intervention, and Production Equipment product lines and a portion of valves.

<sup>(2)</sup> Revenue activity drivers estimated based on product type, geographic, and historic trending.



## Differentiated Products

#### **Artificial Lift**



### **Drilling & Completions**



### **Coiled Tubing**



- SandGUARD
- GasGUARD
- ESP Cable Protectors

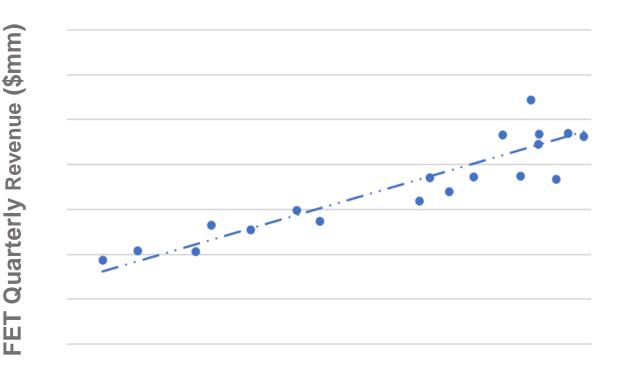
- Mud Systems
- Envirolite wireline cable
- •3300 HP pump

- Duracoil 130
- Coiled Line Pipe
- ARO coating

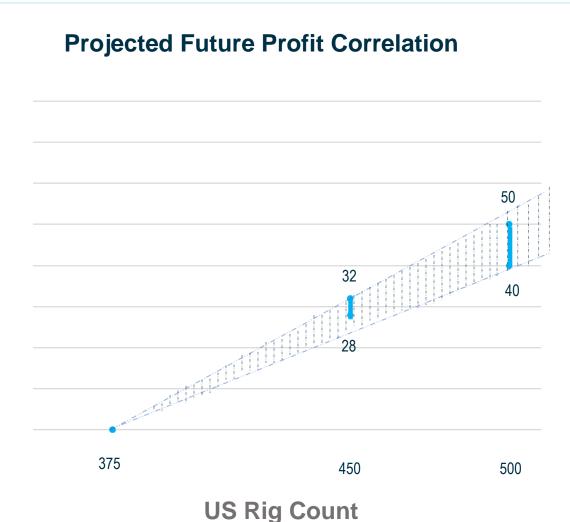


# Highly Leveraged to U.S. Activity





(\$mm) **FET Quarterly** 



**US Rig Count** 

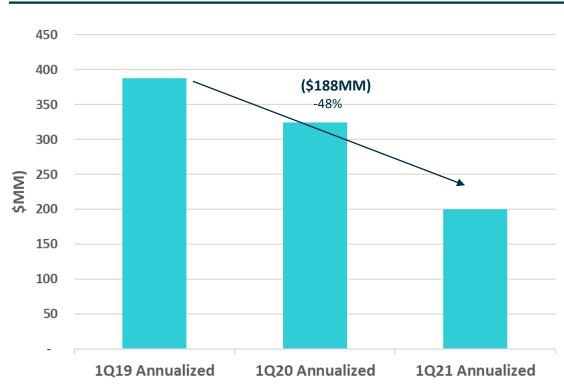


## Variable Cost Structure

- Combined corporate and operations facilities
- Discontinued matrix organization
  - Executive leadership & corporate restructuring
- Simplified manufacturing & distribution network
  - 29 facilities closed

#### **FET Cash Cost\* Trend**

[Excluding Material Costs]

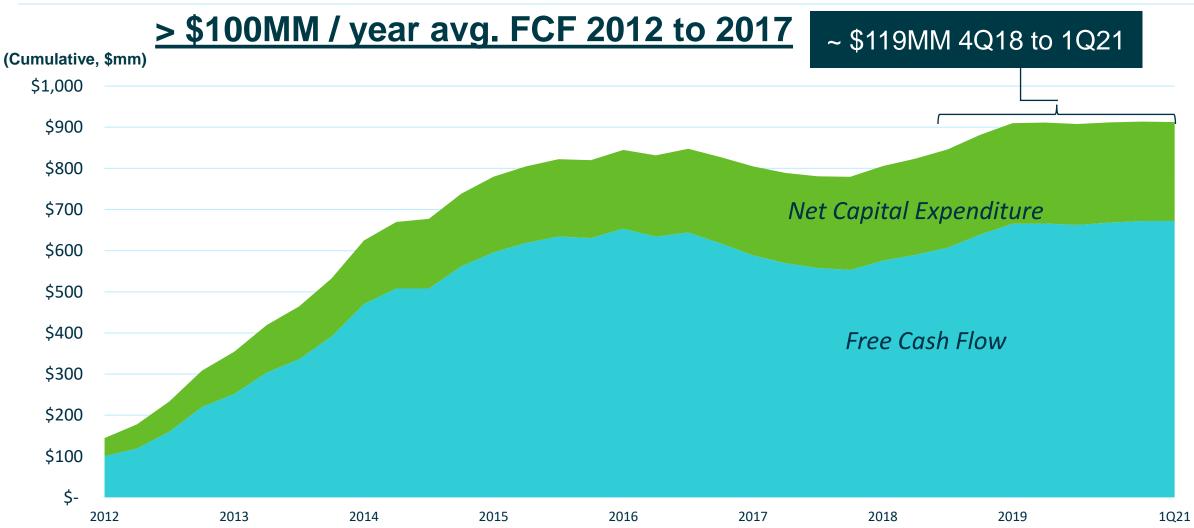


Over one-third of the cash cost reduction is for fixed costs



# Free Cash Flow / Capital Light

History of generating strong FCF



Note: Free cash flow is a non-GAAP measures. See reconciliation of cash flow from operations to free cash flow at the end of this presentation.



# Capitalization and Liquidity

(\$ in millions)	4Q20	1Q21
Cash & Cash Equivalents	\$129	\$101
0.000/ Convertible Notes Due August 2025	247	200
9.00% Convertible Notes Due August 2025	317 13	300
Senior Secured ABL Facility Total Debt	330	300
Less: Cash & Cash Equivalents	129	101
Total Net Debt	201	199
Total Equity	406_	382
Total Capitalization	607	581
<u>Liquidity:</u>		
Cash	\$129	\$101
Availability (1)	111_	142
Total Liquidity	\$240	\$243

- Strong liquidity
- ~48% of LT debt converts at share price of \$30
- \$273 million net debt reduction since year end 2018

<sup>(1)</sup> Availability for 4Q20 is borrowing base limit of \$139 million less \$15 million letters of credit and \$13 million of borrowings outstanding. Availability for 1Q21 is borrowing base limit of \$157 million less \$15 million letters of credit.

# Summary



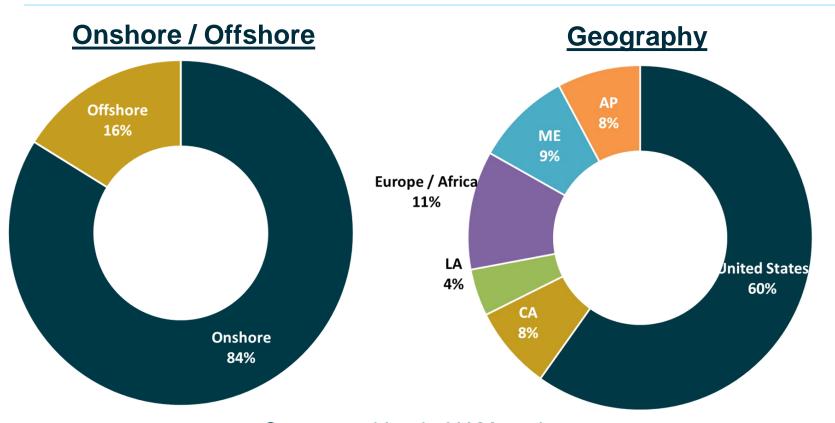
- FET significantly levered to global upstream activity inflection
- Streamlined cost structure and differentiated products provide earnings upside
- Excellent exposure to oil recovery through short cycle, activity-based products
- Convertible debt provides deleveraging at attractive equity value



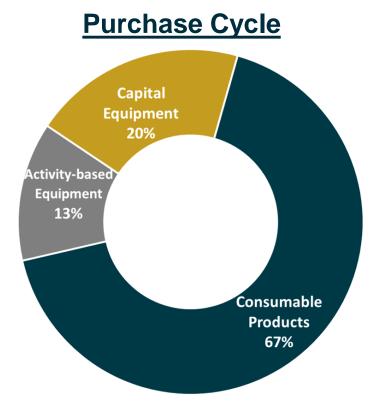


## Sources of Revenue

As a % of 1Q21 Revenue



- Strong position in NAM onshore
- Well positioned for upstream recovery



 Heavily weighted toward activitybased and consumables



## Balanced Portfolio

Full well cycle exposure

Drilling & Downhole (42% of 1Q21 Revenue)

Completions
(33% of 1Q21 Revenue)

Production (25% of 1Q21 Revenue)

Rig count & well complexity

Artificial lift spend

Int'l & offshore recovery

Well count

Completions intensity

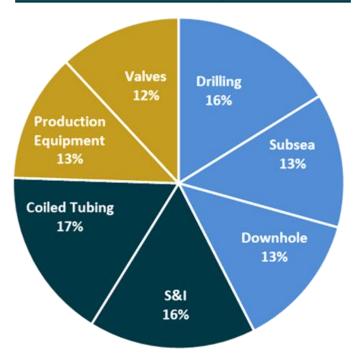
Completions efficiency

Midstream maintenance

Downstream and utility buildout

Well count

### 1Q21 Revenue - ~\$115 Million





# Drilling and Downhole

# PRODUCT LINES

## **Drilling**

**Downhole** 

Subsea

### **Key Drivers**

- Rig count & well complexity
- Artificial lift spend
- Int'l & offshore recovery
- Offshore renewable & defense spend

### **Geography**

- ~60/40 onshore/offshore
- ~45/55 NAM & int'l

### **Customers**

- Drilling & subsea contractors
- OFS companies
- E&P operators

#### **Key Products**

- Catwalks & Iron Roughnecks
- Mud pumps
- Tubular handling tools
- Drilling consumables

- Artificial lift solutions
- Casing and cementing tools
- Observation and workclass ROVs
- Trenchers and submarines
- Launch and recovery systems
- ROV tooling



# Drilling





Wrangler 4500-10 Catwalk

Iron Roughneck



# Downhole

# Artificial Lift Equipment

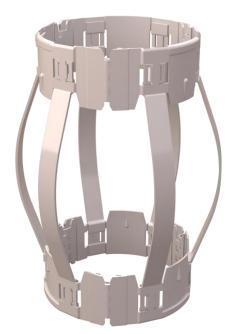


**MLE Protectors** 



**ESP Sand Protector** 

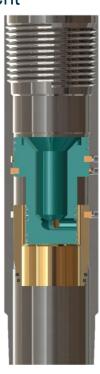
## Davis-Lynch Casing and Cementing Equipment



Non-Weld **Bow-Spring** Centralizer



**Eccentric-Nose** Float Shoe



Selective Flotation Collar



# Subsea





# Completions

# PRODUCT LINES

### **Key Drivers**

- Well count
- Completions intensity
- Completions efficiency

### **Geography**

- Strong NAM position
- Upside from int'l recovery
- ~80/20 NAM & int'l

### **Customers**

OFS Companies

# Stimulation & Intervention

**Coiled Tubing** 

## Key Products

- Hydraulic fracturing pumps
- ICBM manifold trailer
- Jumbotron radiator

- CT & WL BOPs
- Hydraulic latch assembly
- Cased hole wireline

- Coiled tubing
- Coiled line pipe



# Stimulation & Intervention



ICBM Manifold Trailer, Jumbotron Radiator, Power End



# Coiled Tubing



**Coiled Tubing** 

Coiled Line Pipe



## Production

# PRODUCT LINES

### **Key Drivers**

- Midstream maintenance
- Downstream and utility buildout
   Valves and processing
- Well count growth

### **Geography**

- Primarily onshore NAM
- Valves and processing equipment int'l expansion

### **Customers**

- E&P operators
- Midstream operators
- Downstream operators

### **Valves**

Production Equipment

- Gate, globe & check
- Ball valves
- Specialty pipeline equipment
- Edge desalting equipment

### **Key Products**

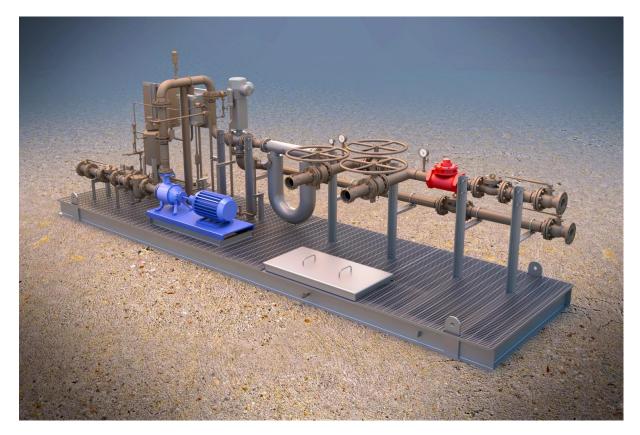
- Surface production equipment
  - Separators
  - Pressure vessels
  - Skidded process units
- Downstream processing
  - Oil treatment



# Production Equipment



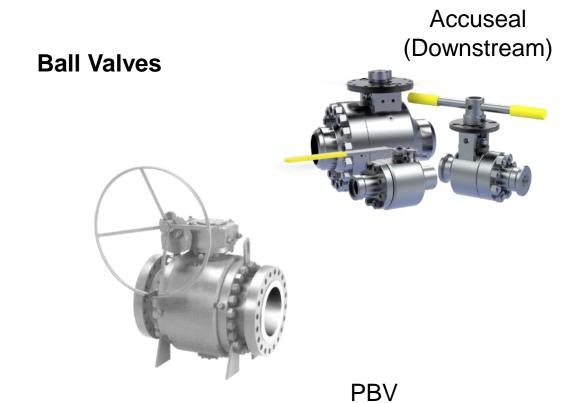
GPU – Gas Production Unit



LACT – Lease Automated Custody Transfer



## Valve Solutions



(Upstream & Midstream)

### **Gate, Globe and Check Valves**



DSI (Downstream)





# Reconciliation of Adjusted EBITDA

(\$ millions)	2017	2018	2019	2020	1Q 21	
EBITDA Reconciliation						
Net Income attributable to common stockholders	\$(59)	\$(374)	\$(567)	\$(97)	\$(30)	
Interest expense	27	32	32	30	9	
Depreciation and amortization	65	75	63	51	11	
Income tax expense (benefit)	4	(16)	(2)	(13)	2	
Transaction and restructuring expenses & other	16	23	12	39	2	
Gain on disposition of ABZ & QVA	-			(88)	-	
(Gain) loss on extinguishment of debt				(73)	1	
Inventory and other working capital reserve	13	32	5	94	1	
Goodwill and intangible asset impairment	69	364	532	20	-	
Deferred loan costs written off	-	-	-	2	-	
Gain realized on previously held equity investment	(120)	(34)	(2)	-	-	
Loss / (gain) on FX, net	8	(6)	5	6	4	
Acquisition related equity based compensation recorded by equity investment	6	-	-	-	-	
Contingent consideration benefit	-	-	(5)	-	-	
Stock-based compensation expense	(20)	20	16	10	2	
Adj. EBITDA	\$9	\$116	\$89	\$(19)	\$2	

Note: 2020 Adj. EBITDA proforma for ABZ / QVA divestiture is (\$31) million

**Note:** The Company believes EBITDA is useful to investors because it is an appropriate measure of evaluating operating performance and liquidity that reflects the resources available for strategic opportunities including, among others, investing in the business, strengthening the balance sheet, repurchasing the Company's securities, and making strategic acquisitions. In addition, EBITDA is a widely used benchmark in the investment community.



# Reconciliation of Free Cash Flow

(\$ millions)	201	.2	2013	2014	2015	2016	2017	2018	2019	2020	1Q 21
Free cash flow, before acquisitions  Net cash provided by operations		145	211	270	155	65	(40)	2	105	4	(1)
Capital expenditures, net		(44)	(59)	(51)	(30)	(7)	(25)	(14)	(15)	3	1
Free cash flow, before acquisitions	\$ 1	L01	\$ 152	\$ 219	\$ 125	\$ 58	\$ (65)	\$ (12)	90	\$ 7	\$ (0)

Note: 2020 Free cash flow proforma for ABZ / QVA divestiture is (\$5) million