

# **INVESTOR RELATIONS**



# Forward Looking Statements

The statements made during this presentation, including the answers to your questions, include information that the Company believes to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements involve risk and uncertainties that may cause actual results or events to differ materially from those expressed or implied in such statements. Those risks include, among other things, matters that the Company has described in its earnings release and in its filings with the Securities and Exchange Commission. The Company does not undertake any ongoing obligation, other than that imposed by law, to publicly update or revise any forward-looking statements to reflect future events, information, or circumstances that arise after this presentation. In addition, this presentation contains time sensitive information that reflects management's best judgment only as of the date of this presentation.

# Forum at a Glance

NYSE: "FET" – Equipment manufacturing company servicing drilling and downhole, completions and production



\$1.1B 2018 Revenue

Up 30% from 2017 1

\$96M 2018 Adj. EBITDA \*

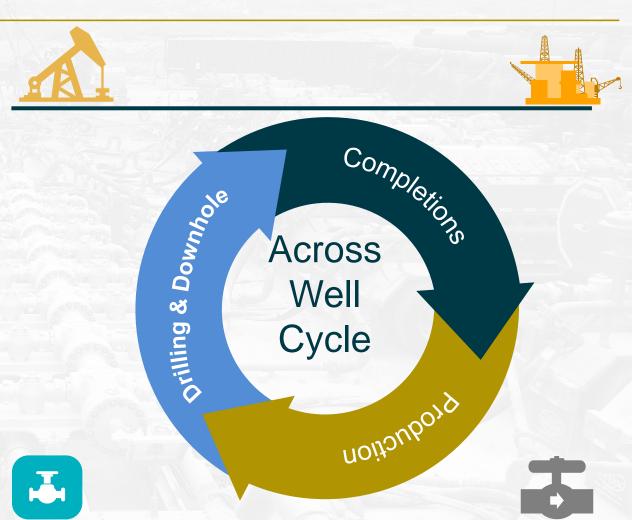
Up 231% from 2017<sup>2</sup>



~2,500 employees



**76% USA** *Global presence* 









Equipment manufacturing company with scalable operations and low capex requirements

Balanced portfolio of consumables and critical equipment, serving global markets across the well cycle

Well positioned for international and offshore recovery

Free cash flow generation ability and focus



# Balanced Portfolio

Full well cycle exposure

Drilling & Downhole (32% of '18 Revenue)

Completions (34% of '18 Revenue)

Production (34% of '18 Revenue)

Rig count

Well complexity

Int'l & offshore recovery

Completions intensity

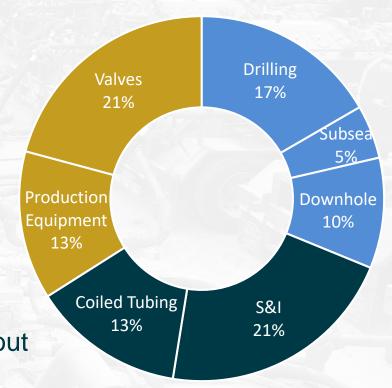
Lateral length

Stage count

Midstream/downstream buildout

Well count growth

### 2018 Revenue - \$1.1 Billion

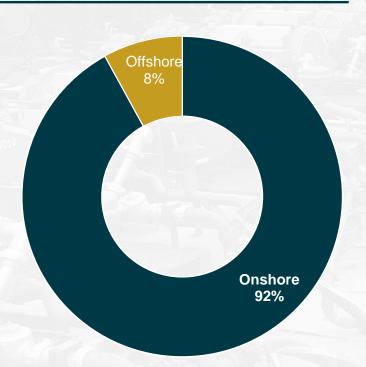




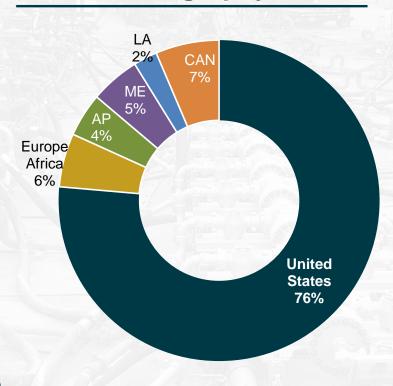
### Sources of Revenue

As a percent of 2018 revenue

#### **Onshore / Offshore**

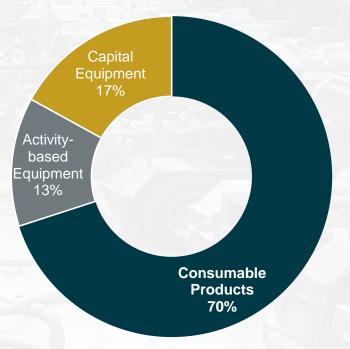


### Geography



- Strong position in NAM onshore
- Well positioned for international and offshore recovery

### **Purchase Cycle**



Heavily weighted toward activity
 based and consumables



# 2019 Objectives

Generating free cash flow on a consistent and continuous basis

4Q18 \$23m & 1Q19 \$14m

**Growing EBITDA dollars** 

4Q18 \$21m & 1Q19 \$22m

**Emphasizing our strong products and brands** 

Artificial lift, Global Tubing, J-Mac power ends, intervention products

Managing the business for success in the current market environment



~\$20m annualized cost reduction<sup>1</sup>



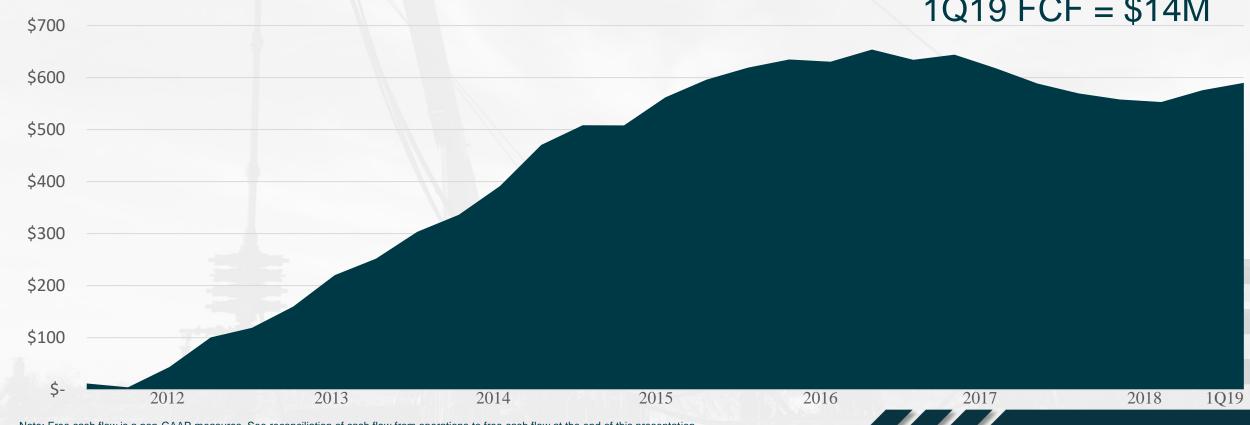
### Free Cash Flow

generating strong FCF



4Q18 FCF = \$23M

1Q19 FCF = \$14M



Note: Free cash flow is a non-GAAP measures. See reconciliation of cash flow from operations to free cash flow at the end of this presentation.



(Cumulative, in millions)

# Growing EBITDA Dollars

4Q18 EBITDA = \$21M

1Q19 EBITDA = \$22M







Infrastructure Buildout

Significant mid/downstream

investment

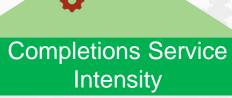


- Duracoil 130
- 15k PSI HLA
- ARO CLP



International & Offshore Recovery

1Q19 20% Growth



Higher maintenance spend





# Emphasizing Strong Products/Brands

### **Intervention Products**



- 15K Hydraulic Latch
- Envirolite wireline cable

#### **Artificial Lift Solutions**



- SandGUARD
- Cyclone
- ESP Cable Protectors

### Coiled Tubing Products



- Duracoil 130
- Coiled Line Pipe
- ARO coating



### Cash SG&A

#### **Status**

Complete

Combine corporate and operations facilities

Complete

Discontinue matrix organization

Ongoing

Simplify distribution system

Ongoing

Align cost structure with market

#### Cash SG&A as a % of Revenue



Notes:

Cash SG&A = Total SG&A less D&A, stock compensation, bad debt expense



# Capitalization and Liquidity

(\$ in millions)	3/31/2019
Cash & cash equivalents	\$30
6.25% Sr. unsecured notes due Oct 2021	\$400
Sr. secured ABL facility (\$300mm)	\$89
Total debt	\$489
Less: cash & cash equivalents	\$30
Total net debt	\$459
Total equity	\$1,031
Net capitalization	\$1,490
Net debt/capitalization ratio	31%
<u>Liquidity:</u>	
Cash	\$30
Availability <sup>1</sup>	\$194
Total liquidity	\$224

Well capitalized

Strong liquidity

No maintenance covenants

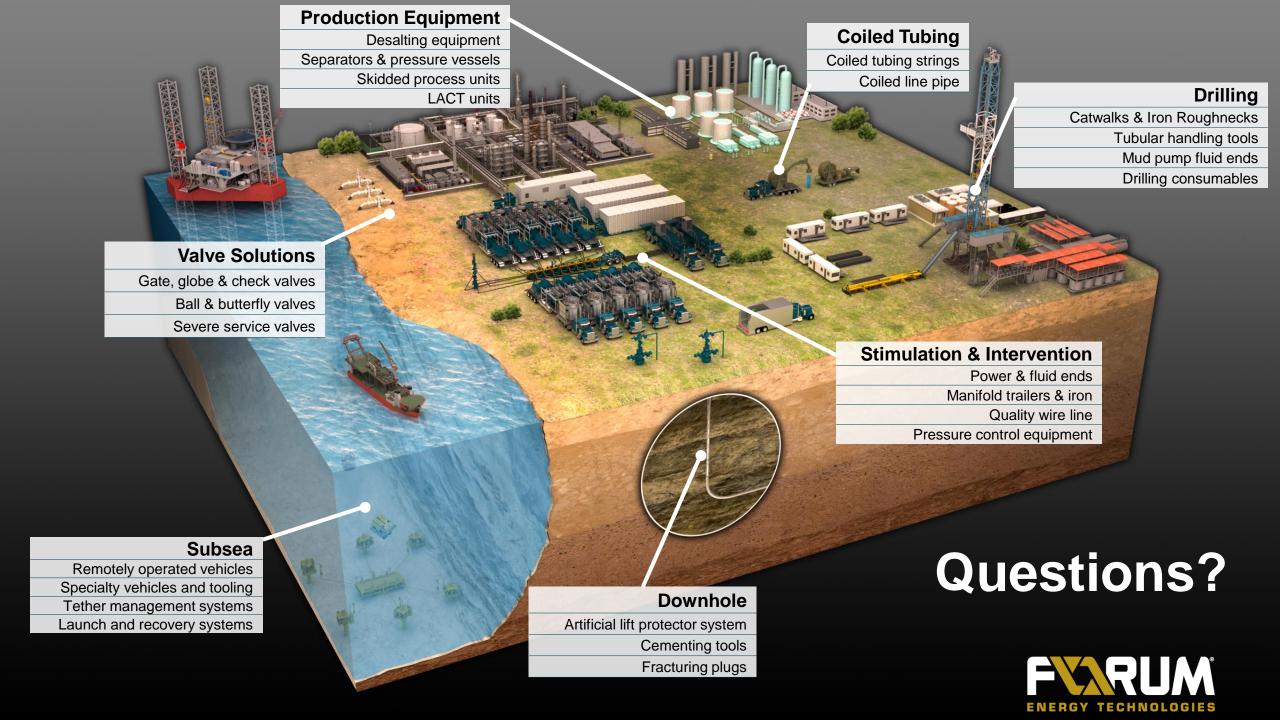
Focus on FCF generation to reduce debt

and increase liquidity









### Focused Acquisition Strategy





# Drilling and Downhole

# PRODUCT

### Drilling

Downhole

Subsea

Geography	Customers					
<ul> <li>~75/25 onshore/offshore</li> </ul>	<ul> <li>Drilling &amp; Subsea contractors</li> </ul>					
• ~60/40 NAM & Int'l	<ul> <li>OFS companies</li> </ul>					
	<ul> <li>E&amp;P operators</li> </ul>					
Key Products						
	<ul><li>~75/25 onshore/offshore</li><li>~60/40 NAM &amp; Int'l</li></ul>					

- Catwalks & Iron Roughnecks
- Mud pumps
- Tubular handling tools
- Drilling consumables
- Digital solutions

- ESP protector systems
- Casing and cementing tools
- Frac plugs

- Observation and workclass ROVs
- Trenchers and submarines
- Launch and recovery systems
- ROV tooling



# Drilling



Wrangler 4500-10 Catwalk

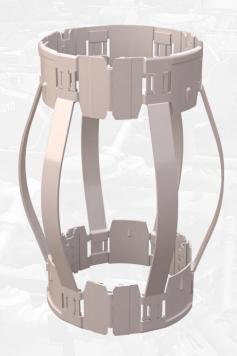


Iron Roughneck



### Downhole

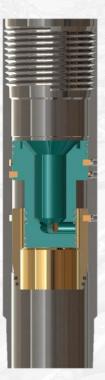
Davis-Lynch Casing and Cementing Equipment



Non-Weld **Bow-Spring** Centralizer



**Eccentric-Nose** Float Shoe



Selective Flotation Collar



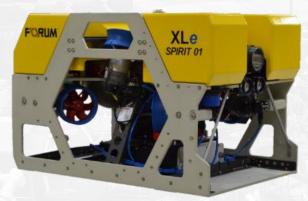
**MLE Protectors** 



**ESP Sand Protector** 



# Subsea



XLe Spirit







# Completions

PRODUCT

# Stimulation & Intervention

**Coiled Tubing** 

### **Key Drivers**

Completions intensity

Hydraulic fracturing

ICBM manifold trailer

**Jumbotron Radiator** 

High pressure flow iron

- Lateral length
- Stage count

pumps

### Geography

- Strong NAM position
- Upside from int'l recovery

#### **Customers**

OFS Companies

#### **Key Products**

- CT & WL BOPs
- Hydraulic latch assembly
- Coiled tubing
- Coiled line pipe



# Stimulation & Intervention



ICBM Manifold Trailer,
Jumbotron Radiator, Power End, Fluid End



# Coiled Tubing





**Coiled Tubing** 

Coiled Line Pipe



### Production

PRODUCT

#### **Valves**

Production Equipment

### **Key Drivers**

- Infrastructure buildout
- International expansion
- Well count growth

### Geography

- Primarily onshore NAM
- Valves international expansion

#### **Customers**

- E&P operators
- Midstream operators
- Downstream operators

#### **Key Products**

- Gate, globe & check
- Ball & butterfly valves
- Specialty pipeline equipment
- Edge desalting equipment

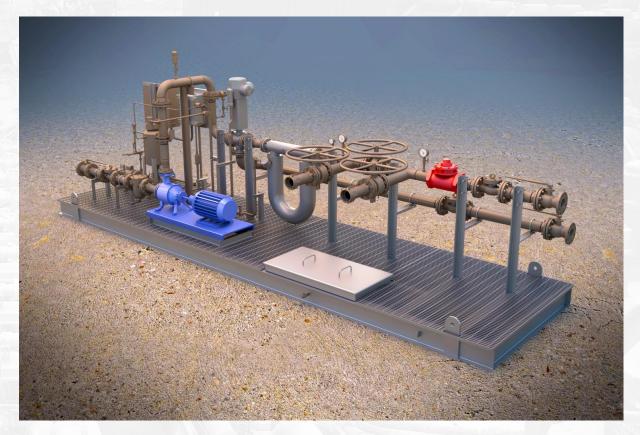
- Surface production equipment
  - Separators
  - Pressure vessels
  - Skidded process units
- Downstream processing
  - Oil treatment



# Production Equipment



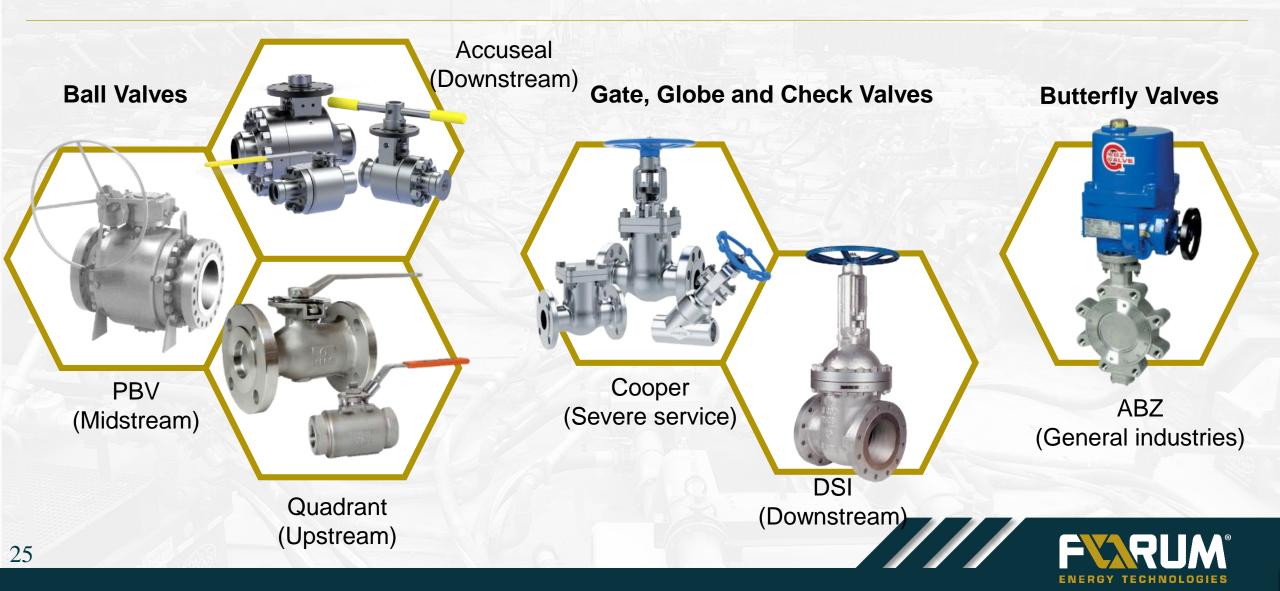
GPU – Gas Production Unit



LACT – Lease Automated Custody Transfer



### Valve Solutions



### Reconciliation of Non-GAAP Measures

(\$ millions)	2017	2018	4Q 2018	1Q 2019	
EBITDA Reconciliation				The Ata	
Net Income attributable to common stockholders	\$ (59)	\$ (374)	\$ (384)	\$ (8)	
Interest expense	27	32	9	8	
Depreciation and amortization	65	75	19	16	
Income tax expense (benefit)	4	(16)	(3)	2	
Transaction and restructuring expenses & other	16	23	8	7	
Inventory and other working capital reserve	13	32	26	\	
Goodwill and intangible asset impairment	69	364	349	100	
Deferred loan costs written off	- 1		1 665-7	<u>-</u>	
Gain realized on previously held equity investment	(120)	(34)	<b>1</b>		
Loss / (gain) on FX, net	8	(6)	(2)	2	
Acquisition related equity based compensation recorded by equity investment	6	-	-		
Contingent consideration benefit		-	-	(5)	
Adj. EBITDA	\$ 29	\$ 96	\$ 21	\$ 22	

**Note:** The Company believes EBITDA is useful to investors because it is an appropriate measure of evaluating operating performance and liquidity that reflects the resources available for strategic opportunities including, among others, investing in the business, strengthening the balance sheet, repurchasing the Company's securities, and making strategic acquisitions. In addition, EBITDA is a widely used benchmark in the investment community.



### Reconciliation of Free Cash Flow

(\$ millions)	1Q19	4Q18	2018	2017	2016	2015	2014	2013	2012
Free cash flow, before acquisitions  Net cash provided by operations	\$ 18	\$ 27	\$ 2	\$(40)	\$ 65	\$ 155	\$270	\$211	\$145
Capital expenditures, net	\$ (4)	\$ (4)	\$(14)	\$(25)	\$ (7)	\$ (30)	\$ (51)	\$ (59)	\$ (44)
Free cash flow, before acquisitions	\$ 14	\$ 23	\$(12)	\$(65)	\$ 58	\$ 125	\$219	\$152	\$101

